



DIGITAL MEDIA PRODUCER

- Mulgrave location
- Supportive culture
- Work within an energetic team

Enjoying a history that extends beyond 125 years, Hawthorn Football Club is a proud, successful and respected member of the Australian Football League, well placed for future success. We live and breathe our values of Dynamic, Supportive, Relentless, Respectful and Selfless.

The club is presently seeking to appoint a dynamic professional to work in the Digital Media team.

The Role

Reporting to the Digital Media Manager, the role will see you manage HawksTV and all video production both internally and externally.

The primary responsibilities will include:

- Develop and implement strategies for engaging video content
- Manage upload of all video content
- Filming video content for the club
- Extract match highlights for video production
- Creation of graphics for video production
- Develop strong relationship with football operations
- Manage internal requests and relationships
- Manage video production unit
- Manage Humans of Hawthorn

You will take a collaborative approach to strategic planning with the Digital Media Manager, Communications and Marketing departments.

You

Our ideal candidate has a good understanding of sport but also a strategic understanding of digital content and engaging video to deliver to fans. They will have excellent communication skills, internally within the team and working across departments and externally when connecting with Hawthorn consumers and fans.



DIGITAL MEDIA PRODUCER

The successful candidate will have two plus years' experience in film, television and/or video production preferably producing video content within the sport or sports entertainment/media industry and they will hold a tertiary qualification in Multimedia, Digital Media or Film. Awareness of best practice and digital media trends is a must and a willingness to roll up their sleeves to get the work done.

The role is full time and it will require some weekend work and travel.

For the right candidate, we offer a competitive salary package, negotiable depending on experience. In addition, the Club's benefits program includes professional development opportunities, gym and pool access, discounts and an in-house health program.

If you are interested in this opportunity, please forward your cover letter and your resume to recruitment@hawthornfc.com.au. Your cover letter must address the following criteria:

- Experience of filming video. (Please reference any equipment you have used)
- Knowledge and experience in video editing and editing suites. (Please reference)
- Experience of working in a studio
- Excellent communication and collaboration skills
- Any video content that would showcase your work

Applications close Tuesday, 1 December 2015.